Leadership Speaker Series

The Office of the Governor and the Washington State Department of Personnel present the latest in its acclaimed leadership speaker series for agency leaders.



The series includes dynamic and nationally recognized speakers on the most current best practices and proven techniques.

June 21, 2007 from 9:00 a.m. – 12:00 p.m.



Washington Center for the Performing Arts 512 Washington Street, Olympia

Introducing Mark Sanborn

Throughout history, we've witnessed the public downfall of leaders from almost every area of endeavor — business, politics, religion, and sports. One day they're on top of the heap; the next, the heap's on top of them.

Of course, we think that such catastrophic failure could never happen to us. We've worked hard to achieve our well-deserved positions of leadership — and we won't give them up for anything! The bad news is: the distance between beloved leader and despised failure is shorter than we think.

In *Why Leaders Fail*, Mark Sanborn shares the six "warning signs" of impending failure and what leaders can do to prevent them.

In this engaging presentation, you will learn the six warning signs of impending failure:

- 1. Losing sight of what's important
- 2. Poor communication
- 3. Risk aversion
- 4. Loss of integrity
- 5. Poor self-management
- 6. Lost love: "Do I still want to lead?"

Sanborn's latest book, You Don't Need a Title to be a Leader, is included in the admission price.



About Mark Sanborn

Because of his ability to educate and entertain simultaneously, Mark Sanborn is known internationally as the high content speaker who motivates. Mark is the president of Sanborn & Associates, Inc., an idea lab dedicated to developing leaders in business and life. An internationally recognized speaker and author, he has authored seven and coauthored five books, over 20 videos and numerous audio training programs on **leadership**, **change**, **teamwork** and **customer service**. He has presented over 1,700 speeches and seminars in every state and in 10 foreign countries.

Mark is a member of Speakers Roundtable, consisting of 20 of the top speakers in the world today. He holds the Certified Speaking Professional designation from the National Speakers Association and is a member of the exclusive Speaker Hall of Fame.

Registration

- To register, follow your agency's internal registration policy. If you are unfamiliar with the policy, contact your Training Manager or Human Resource Office. You may register yourself if you are authorized to commit funds on your own behalf. To register, please use this link: http://www.regonline.com/125638.
- Cost is \$75 per person.
- Cancellation date is June 14, 2007 (registration is open through June 20, 2007).
- If you have questions, please contact Susan George at 360.664.1965 or SusanG@dop.wa.gov.

Reasonable Accommodation

The Department of Personnel is committed to providing reasonable accommodation to participants with disabilities. If you need a reasonable accommodation or if you need program materials in an alternative format, please contact Sandy Grevé at 360.664.1946 or <u>SandyG@dop.wa.gov</u> by **May 7, 2007**.

About the Leadership Speaker Series

The Leadership Speaker Series is an opportunity for agency leaders, from supervisors to agency directors, to learn from nationally acclaimed experts on a variety of leadership topics:

- Focused on most relevant topics of interest to state agency leaders and change agents
- Delivered by dynamic speakers with years of actual "hands on" experience in implementing change
- Includes practical materials that can be applied immediately when back on the job

Upcoming Leadership Speakers

- September 19, 2007: Beverly Kaye, bestselling author and expert on recognition, will speak on recognizing and retaining employees.
- January 8, 2008: Patrick Lencioni, bestselling author of five books, including The Five Dysfunctions of a Team.